

September 24th, 1946

MEMORANDUM TO THE STAFF:

Re: Revised Membership Rates

You will recall that in the past most groups or clubs using the Alliance facilities paid dues (sometimes called rent) on a monthly basis. Those dues ranged from fifty cents to a dollar and fifty cents per group and included all the members regardless of number.

Beginning in October 1946 we are establishing a House membership scheme. This means that every individual who comes to the Alliance should become a member of the House by paying a fee. This fee will entitle him to all the privileges of the Alliance. The scale of membership for the first year of our operation will be as follows:

Juniors (Children up to 13)	\$ .50 per year
Boy and Girl Scouts	.50 " "
Intermediates (Youth 14-17)	.75 " "
Seniors & Adults (18 and over)	1.00 " "

In addition to the above House membership there are special fees in some of the departments. These fees will include the above membership and it will not be necessary to add the additional amount. The divisions charging such fees are:

Art School	Men's & Women's Gymnasium
Sewing Classes	Religious School
Nursery School	Men's Social Room
Outside organizations, etc.	



We are seeking a membership secretary who will coordinate the membership scheme and set up a master House file. In the meantime, it is suggested that you interpret the House membership scheme to all your groups and start in October to encourage the membership to pay their fees. If it is not possible for them to pay at one time, then arrange for payments of at least 25¢ each time. It is hoped that by January 1st, all payments will be completed so that the membership cards will be for the calendar year 1947.

(1) At the present time it is advisable that the membership record cards which were previously used should be brought up-to-date and kept separate for all members who are returning. (2) Issue membership cards marked "temporary" across the face. (3) Records of payments can be kept on the back of the membership card and a more complete record on the back of the membership record card. (4) Number your membership cards. In order to obtain a complete count of membership, each department should number the members, using a letter key as follows:

A	-	Art School
AC	-	Arts and Crafts
Jr.J-	-	Junior Clubs
Int.I-	-	Intermediate Clubs
Sr. S-	-	Senior Clubs
R	-	Religious Education
M	-	Mothers Clubs
G	-	Gym
N	-	Nursery

If an individual already belongs to a department, do not make out a new number. Simply register and make note of duplicate number and other activities interested in. Some day a master file will be compiled.

If you have any questions concerning the application of the membership scheme to your department, please see me at once. A full description of the plan will be available at the staff meeting to be held on Sunday, September 29th.

The membership scheme outlined above is secondarily for the raising of funds for the Alliance but primarily can be useful in encouraging a House loyalty and "esprit d'corps". We have felt for a long time the need for making individuals feel that they are part of the Alliance. Perhaps an individual membership with special privileges will be helpful in this direction.

MORDECAI KESSLER.